

# Kukari Newsletter for ITE students



## Unteach Racism



Scan the QR codes with your phone camera to get started

#### 2023 End-of-year ITE Provider Symposium and Ministry of Education

Wednesday 6 December 10.30am-12.00pm

In preparation please:

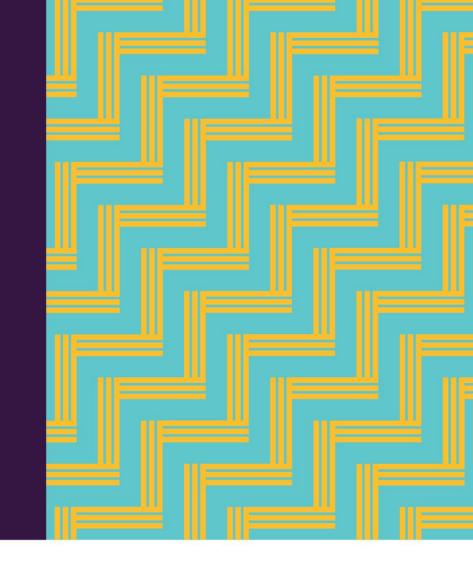
• Turn on your cameras

• Ensure your microphone is muted to maintain audio quality

• Introduce yourself using the chat – Let us know your name, where you come from and what your role is there!



Matatū. Tū Mataora. Stand tall. Shape the future.





# Te whare o te Matatū

# Agenda | Paekōrero

- Speakers
- Breakout
- Plenary
- Wrap up



## **Tamahau Rowe**

# Pou Kaiāwhā Maori, Deputy Chief Executive, Teaching Council

# **Rachel Clements - Chief Advisor Rosa Main - Advisor**

# Ministry of Education - Workforce Supply and Leadership

#### Our team

We are committed to **growing**, **attracting**, and **retaining a** highly qualified and diverse education workforce.

ITE related initiatives include:

- Campaigns
- Comms
- Initiatives to support student teachers & beginning teacher recruitment and retention e.g. scholarships, BeTTER matching programme, Isolated Practicums, 3RNF, EBITE programmes etc
- Improving data and insights.

#### Ako M~t~tupu:

To attract secondary school teachers in priority subject areas such as STEM and te reo Mori.

Designed to address educational inequality in low decile schools with high Maori and Pasifika rolls.

#### 3 x M~ori Medium EBITE:

Attracts secondary and wharekura teachers and kaiako into the teaching profession.

Focuses on shortage subjects, including science technology, engineering and maths (STEM), te reo Maori and the overarching provision of M~ori medium education.

#### School Onsite Training Programme (SOTP):

A pilot with time-limited funding to boost secondary teacher numbers. Two thirds of the current cohort are career changers.

Targets shortage subjects, by increasing the supply of teachers in these priority subjects (such as STEM).

#### Mahi to increase the visibility of ITE pathways



#### Background

Principals are interested in supporting people within their community to become fully qualified teachers but don't know how to do this.

The ITE landscape is changing in response to the cultural and social needs of the education sector.

We are working in collaboration with the Teaching Council.

#### Challenge

To better understand the ITE landscape, so we can reduce barriers and encourage more students into ITE.

Focus: demystifying ITE pathways.

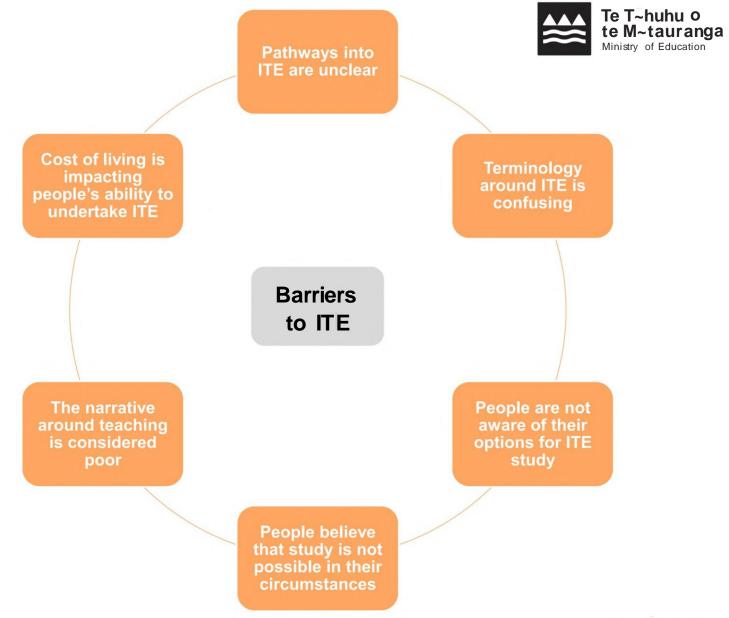
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#### What did we hear?

We spoke with a sample of:

- ITE providers
- principals and deputy principals
- student teachers from different backgrounds.

Our engagement revealed key themes:



# What did we hear?



"Having somewhere where we could find that all out in one place would have been really good" - Student Teacher.

\* "I had one of the [school] staff members say to me she's looked for years, and she couldn't find something that suited her. And so she just gave up on the idea. And now she's no longer interested in doing teaching." - Student Teacher.

"To pull workforce from within communities [...] there needs to be concerted effort and push to market that option" - Principal.

\* "If this was going to be a deliberate strategy by the whole system or parts of the system then more of a marketing blitz and good comms effort is going to be really important." - Principal.

\* "I would have started this a long time ago had I had the proper information" -Teacher. Student

\*

\*

## **ITE Programme Finder Tool**



**Problem:** ITE pathways were not clear to potential students or principals, including those that could accommodate people's personal circumstances and learning needs.

**Solution:** "Programme Finder Tool" which enables users to break down the ITE programmes by relevant filters, including:

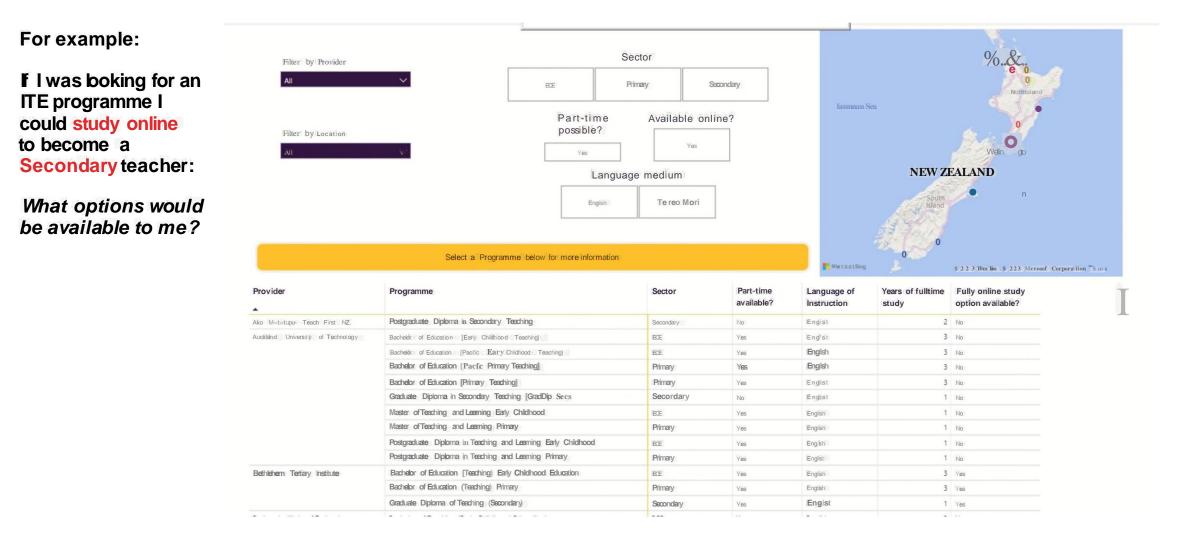


**Current focus:** promoting tool via different channels, eg, Leadership Advisors, the Gazette and the Bulletin, Peak Bodies and subject associations, e.g. the NZGTTA.

Note: this is an interim tool, and our ambition is to develop it further.

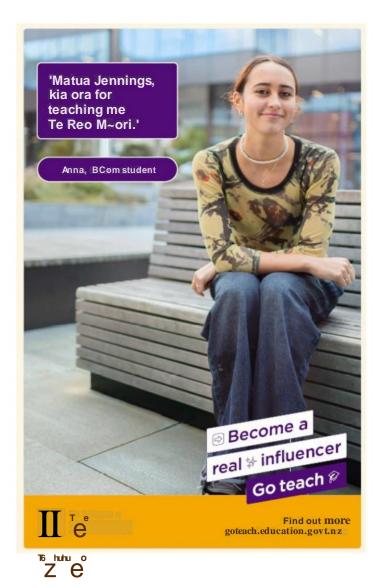
# **ITE Programme Finder Tool**





### **Become a Teacher Campaign**





We are also supporting ITE programme enrolment through the **Become a teacher** campaign.

- Aim: To use targeted media to promote the visibility of teaching as a potential career pathway.
- **Approach:** Delivers media and advertising from our 2024 campaign to the target group.
- Target Group: Aims to attract 18-24-year-olds into teaching.
- **Timing:** Will last 4-weeks, leading up to the round of enrolment deadlines for ITE programmes which close mid-December. Further promotion is planned for April next-year.

## **Become a Teacher landing page**



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- Our campaign landed page has been updated so it 'Is more user• friendly.
- This enables users to search through relevant topics more easily.

#### **Become a Teacher Campaign**



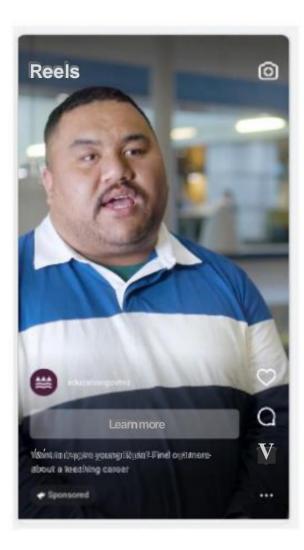


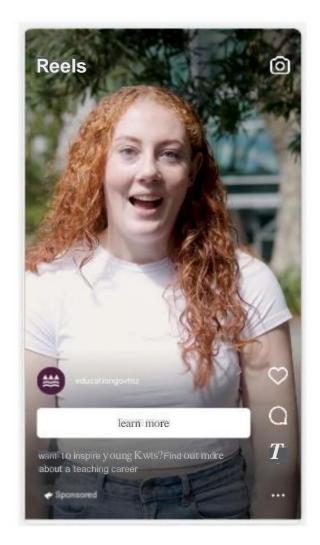
#### **Become a Teacher Campaign**



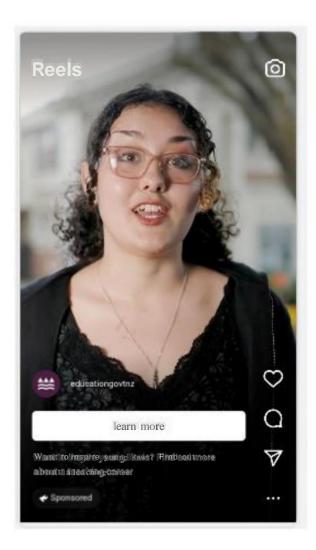


#### **Instagram Content & Reels**









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## **Next Steps**



- We are examining opportunities and challenges identified through our engagement, looking to reduce barriers for ITE students.
- Further "Become a Teacher" promotion is taking place in April 2024.
- Continue to promote teaching as a career to wider groups.

#### Discussion

- \*
  - How can we promote ITE pathways to **different groups** and help them identify courses that suit their circumstances?
- \*
- What do you see are the **biggest challenges** facing people considering ITE?



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We shape an education system that delivers equitable and excellent outcomes

He mea **t~rai** e m~tou te **m~tauranga** kia **rangatira** ai, kia **mana taurite** ai ona **huanga** 



# Break out room conversation (20 minutes)

#### Prompt:

- What have been the ITE Symposium topics in 2023 which have given the greatest impact to your organisation ? In which ways?
- ITE Symposia topics would you like the Council to consider running for 2024? Are there any speakers in particular which you believe the ITE community needs to hear from?



# **Libby Tregear**

# Lead Advisor, Policy and Implementation, Teaching Council



# Karakia Whakakapi

Karakia Whakakapi Kua ea ki runga Kua ea ki raro E Rongo whakairihia ki runga kia tina. Tina! Haumi ē! Hui ē! Taiki ē! Closing Affirmation It has been completed above It has been competed below Let peace be suspended on high as a beacon to guide us. Let us unite! Let us gather together! Let us secure our purpose!

### Matatū. Tū Mataora. Stand tall. Shape the future.

Visit: Level 11, 7 Waterloo Quay, Pipitea, Wellington 6011, NZ Post: PO Box 5326, Wellington 6140, NZ Phone: +64 (0) 4 471 0852 Email: enquiries@teachingcouncil.nz

